

## Exhibitor Sites

There are eight key areas around the huge Wimmera Field Days site. Choose a location that suits your business and head to page 11 to book your site.



The Wimmera Field Days boast the largest display and an impressive world class showcase of broadacre cropping and agricultural machinery in southern Australia. There are over

700 sites available of varying sizes starting with our popular Premium rated sites, wide lanes for the biggest machines, all with grass cover and all with access to power. We ensure patrons can easily and comfortably access all corners of the Field Days providing the all important passing traffic. Book early to ensure an outdoor site that suits your needs



The Alan Heard Pavilion with its unique octagonal shape is one of the Field Days' most popular locations. It is our key agribusiness centre with approx 70 sites available for leading agricultural

companies and rural industry representatives. Centrally located with an indoor café & kiosk, it is the ideal venue for your rural business. Book a site early to avoid disappointment.



Situated in a high profile central location, the Field Days Marquee is ideally placed for leading agribusiness and broadacre focused companies. We offer over 40 sites in a modern clear-span 600m<sup>2</sup> pavilion, fully powered and

air-conditioned with wooden flooring and site partitions. The prominent location of the Field Days Marquee ensures popularity with patrons looking to meet with the agribusiness industry.



The central mega-sized Moore Exhibition Centre lays claim to being the largest exhibition pavilion between Melbourne and Adelaide. Fully air-conditioned, there are close

to 120 sites all with access to power and with site partitions provided. Typical exhibits are home and living, media and electronics, health and community, banking and finance, education, government and business - plus more. At capacity for the last two years with a large indoor café and food court it is busy everyday and extremely popular for all Field Days patrons. Be quick to secure a site.



countrygourmet  
PAVILION

The Country Gourmet Pavilion initiated in 2009 is proving a popular attraction at the Field Days. Featuring a broad cross-section of regional fine food, beverages and produce, the Country Gourmet

Pavilion is a key feature of the Field Days and attracts extra media coverage. With an auditorium that sits over 300 people, the modern Country Gourmet Pavilion hosts celebrity chef cooking shows, product demonstrations and the popular Field Days fashion parades each day – all drawing large crowds Book your sites early for this popular feature.



countrylifestyle  
MARQUEE

The Country Lifestyle Marquee offers close to 50 sites and approximately 1000m<sup>2</sup> of floor space in a modern clear-span pavilion that is fully air-conditioned and powered and has a wooden floor throughout. Site

partitions are provided and all sites have access to power. With a vast array of products and wares on offer from the latest fashions, jewelry, homewares, cooking, health, beauty, arts and crafts - it is one of the Field Days most popular locations.



countrylifestyle  
SQUARE

The Country Lifestyle Square is the hub of the Field Days and is full of fun, fashion, food and families. There are a number of sites to choose from - all with access to power. Centered around the main

Field Days food court and adjacent to the popular Field Days Square, it is the one of the busiest areas each day.



The Field Days has dedicated over one acre of outdoor sites in the same location for the booming recreation, leisure, boating, camping and caravan industry. Becoming more popular every year, the varied sizes and location allow for the best

displays. Adjacent to one of our main food and drink sites and with the added bonus of crowd pulling special feature displays in the same area, it is the place to be for all things outdoors in the recreation and leisure industry.

*"I've been going to the Field Days for more than 30 years. We get a chance to meet people; to renew acquaintances. It's a way of establishing good will and usually sets a season up for us. It's a chance to get to the people and it really does work for us."*

Kevin Dellar, Barbeques Galore, Horsham