

official program advertising

increase your exposure...
advertise in the official program

The program, complete with full colour site map, will feature relevant information for exhibitors and patrons as well as feature stories detailing the people and history of the event. It will also outline key attraction. All exhibitors have an opportunity to promote their products in the official program. **Contact Manager Murray Wilson for further details, 03 5384 7210, info@wmfd.com.au.**

Exhibitor Information			
Company Name:		Contact Name:	
Postal Address: (WMFD use only):			Postcode:
Phone:	Fax:	Mobile:	
Email:			

official program advertising form artwork required by 18th December 2009

Advertisement Sizes	Full Colour	No. required	Fees (GST inc)
Quarter Page 120mm (h) x 85mm (w))	\$ 380		\$
Half Page 120mm (h) x 170mm (w)	\$ 485		\$
Half Page Vertical 250mm (h) x 85mm (w)	\$ 485		\$
Full Page 250mm (h) x 170mm (w)	\$ 810		\$
50/50 editorial/advert (1/2 page ad & 1/2 page editorial together)	\$ 810		\$
Logo & site number on centre map page (approx 40mm x 20mm) limited 12 only	\$ 130		\$
Inside Covers - gloss 250mm (h) x 170mm (w) limit 2 only	\$ 1,110		\$
Back Cover - gloss 250mm (h) x 170mm (w) limit 1 only	\$ 1,300		\$
NEW front cover strip 50mm (h) x 170mm (w) limit 1 only	\$ 900		\$
	Total Fees Payable		\$

Specifications Full (Four) Colour (CMYK) **Format** Illustrator EPS (Flattened), JPEG at 300 DPI, or PDF with fonts embedded
 Email: If under 2MB to info@wmfd.com.au Supply on CD: if over 2MB and post to WMFD PO Box 272 Horsham, Vic, 3402
 Artwork supplied as a word document will incur a design charge of \$55 for half page and under and \$110 for full page advertisements.

Payment Details <input type="checkbox"/> please tick if you require a tax invoice to enable payment	
<input type="checkbox"/> Cheque enclosed Please debit my <input type="checkbox"/> Mastercard <input type="checkbox"/> Visa	<input type="checkbox"/> Direct Debit: Make to Wimmera Machinery Field Days (Westpac Bank: 033-629 980852) Please send a confirmation receipt
Credit Card No: <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	
CCV No: (last three digits on back of card) <input type="text"/> <input type="text"/> <input type="text"/> Expiry Date: <input type="text"/> <input type="text"/>	
Name on Card: _____	Signature: _____ Date: _____